



**Owthen**



**Presents :**



**Kuza**

Financially Lit Kids  
Program (7-9 years  
old)

**A 6 weeks  
foundational  
program that  
introduces your child  
to financial concepts.**

**Enroll today**

Nairobi , Kenya  
+254 706 315 135  
info@owthen.com  
www.owthen.com

**"Owthen believes its  
never too early to  
equip the young with  
Financial Literacy  
Skills "**



## **Our Vision**

To raise a financially literate generation one-child at a time.

## **Our Mission**

To empower generations to make sound financial decisions and achieve excellent stewardship of financial resources through practical, fun and creative learning solutions.

## **Why Register**

- Actively participate in setting the right foundation for your child's financial future by investing in their acquiring of the right skills from the get-go.
- Access to creative, practical, and fun sessions that your child will remember and enjoy.
- A value-based approach to the concept of money.

## **Our Program**

### **Kuza**

Kuza targets children between the ages of 7 to 9 years olds with an introductory level on the concepts of money.

### **The Faculty**

The program is run by highly experienced faculty that are experts in their own field ranging from finance to the creative arts ensuring that the children are able to have fun while learning.

### **Fun in learning**

Our programs are practical, creative, and fun tailor-made for the children to have fun while learning. We use various approaches from stories to role-play, visual aids to ensure the lessons get home.

## WHAT TO EXPECT



## Money Money Money!

**(What is it? Where does it come from?)**

This session will have the children have a basic understanding of what money is, identify different currencies, and begin to appreciate the value of money.

## No sweat no treat!

**(Work and Earning)**

In the end, the child should understand the purpose of work, the fulfillment that comes with work and service, the link between working and earning, and the role of responsibility.

## Buy this buy that!

**(Spending and choices)**

In the end, the child should learn to apply wisdom, identify needs and wants, and basic planning or budgeting.

## For a rainy day

**(Saving)**

Here the child will appreciate the concept of delayed gratification, the virtue that is patience and goal setting.

## A Helping Coin

**(Giving/Sharing & Contentment)**

This session is intended to help the child appreciate the value and fulfillment that comes from giving. The child will be expected to appreciate that giving can take many shapes the bottom line been there is fulfillment in giving.

## I have an idea!

**(Entrepreneurial Mindset)**

Here the child is expected to begin to identify needs that individuals or the society have and find a creative way of meeting those needs and make money as they do that.

**We are so looking  
forward.**



## **Where? (Location)**

The sessions will be run online using the zoom platform. A link will be provided once registration is done.

## **When? (Period)**

The sessions will run from the 10th of July to the 14th of August 2021.  
(Saturdays)

## **Time?**

10 am to 11 am EAT

## **Supporting Resources?**

A workbook will be provided.

## **Clarification?**

**Call us on : +254 706 315 135**

**Email us at  
[info@owthen.com](mailto:info@owthen.com)**

